# Kelly M. Brant

## Engineering Director | Systems & Software

Lead teams that consistently deliver on their commitments

Seasoned executive with expertise managing product development from inception through launch.

- Technology Leadership
- Project Management
  Budget Management
  Business Planning
- Systems Engineering
- Startup Operations

# Experience

**Veredus**, Seaside CA Sr. Java Developer, Application Development

Provide contract java development services to the Department of Defense. Work with product owners to convert business rules into business logic. Refactor legacy code and develop new code on a standard java stack (Oracle 11g, WebLogic, Spring) and in a standard java development environment (eclipse, jUnit, maven).

### LearnFind Online, Redwood City CA

Consultant, System Refactoring

Reviewed LearnFind's backend data importer and recommended system updates that use current tools (stable, supported). Installed and configured Hadoop to run Map/Reduce functions that (i) processed large data feeds and (ii) serialized results for further consumption by a key:value store. Refactored language processing to extend service features.

#### Iron Dragonfly, Palo Alto CA

Coach, Professional Performance

Coach individuals on issues related to job performance and personal effectiveness.

#### **Sofia University,** Palo Alto CA

Graduate Student, Masters Program - Psychology

Began graduate studies part time, moving to full time at the end of SonicSwap's acquisition by Raditaz. My primary area of interest was the individual's impact on group performance and visa-versa.

## **SonicSwap,** Palo Alto CA

Vice President, Product Development

Managed all java, php software development projects. Analyzed web application systems, synthesized architectures, contributed to and managed engineering of architectures that reduce cost (60%), improved uptime (from crashes per day to crash-free months), and improved web performance (50x.) Managed domestic and offshore (India) engineering. Refactored application: i18n, decoupled XML processing and moved to AWS, decoupled metadata processing and moved to Flex, and migrated 95% of MySQL data to key:value store. Managed technology transfer and integration during company acquisition (Raditaz.)

Nov 2012 – Apr 2013

May 2013 – Now

2010 - 2012

2011 – Now

2005 - 2011

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|--|-------------|
| XINC Media Engines, Palo Alto CA<br>President  | 2001 – 2005 |
| Developed prototype for multi-car synchronized audio playback and light show.<br>ed with a partner company (KeyUp) on R&D for a home jukebox (hard drive).   | Collaborat- |
| <b>PortalPlayer,</b> Santa Clara CA<br><b>Technical Marketing Director,</b> Embedded Systems<br>Managed three groups: pre-sales engineering support, publications, and applica<br>neering. Created and delivered distributor training (Asia-Pacific) for new embedd<br>products. Advised customers during the pilot-project manufacturing phase. |             |
| <b>C Level Design,</b> San Jose CA<br><b>Technical Marketing Manager,</b> Design Methodology<br>Managed product backlog priority. Delivered technical sales training (worldwide<br>company's compiler and its associated C-based hardware modeling methodology   |             |
| <b>Niwa,</b> Palo Alto CA<br><b>Vice President,</b> Operations   | 1997 – 1998 |
| Managed engineers (Hong Kong) to complete die procurement, industrial desigr<br>controller firmware and PCB for health and fitness personal monitoring devices.  | n, micro-   |
| National Semiconductor, Santa Clara CA<br>Technical Marketing Manager, PC Products   | 1995 – 1997 |
| Researched industry developments and recommend product strategy for person<br>er ICs. Created and delivered sales training for new products (IC).  | nal comput- |
| Marketing Engineer, Federal Contracts<br>Managed proposal process for joint public/private R&D projects in the areas of r<br>tolerant commercial VLSI processes, smart sensing munitions and information s   |             |
| Applications Engineer, Graphics Products1990 – 1993Designed and fabricated graphics cards (PCB) for new graphics ICs, including marketing<br>collateral: documentation, software, hardware kits, and tutorials. Wrote a compiler (C) to<br>compile device driver routines (x86 assembly) into simulation test vectors (Verilog.)                 |             |
| Education  |             |
| BS Electrical Engineering<br>University of Texas at Arlington  | 1988        |
| <b>Continuing Studies</b><br>Stanford University<br>(Philosophy; Mandarin 1,2,3)   | 2007 – 2009 |
| Master of Transpersonal Psychology<br>Sofia University, Palo Alto  | 2012        |
| Certification  |             |
| Certified Scrum Master (CSM)<br>Scrum Alliance   | 2011        |

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